



Let's become our best selves!

Over the years, community advocates, activists and supporters have helped Chrysalis: An Alberta Society for Citizens with Disabilities to foster a better quality of life for us all. So, as a pillar of our community who supports others from behind-the-scenes, you are one of the Friends of Chrysalis invited to be part of our Spirit of Chrysalis Fundraising Gala Breakfast to be held at Meridian Banquets & Conference Centre in Edmonton from 7—9 am on Tuesday, May 12, 2020.

This annual signature event highlights the positive personal growth in the lives of the clients we serve - Albertans with developmental disabilities, helps us raise funds to continue offering quality services and programming, raises awareness for people with disabilities, and also builds new relationships within the community.

We offer you the opportunity to support us financially as an event sponsor or to help us strengthen our Friends of Chrysalis network. The following overview provides a range of sponsorship options for the event in honour of those behind-the-scenes and in the public eye that help build and serve others in our community.

To further discuss these or other partnership options please contact Tracy Williams at tracyw@chrysalis.ca or call her at 780-482-0331.

Background

Since 1968, Chrysalis has advocated for community inclusion and has provided quality services to individuals with developmental disabilities to help improve their quality of life and help them reach their life goals and aspirations.

Thank you for your consideration in supporting our 2020 Spirit of Chrysalis Fundraising Gala Breakfast.

Kim Dingler
Chair
Chrysalis Charitable Foundation

Jerome Babyn
President & CEO



Partner Opportunities

Spirit of Chrysalis Gala Breakfast

We offer the following kaleidoscope of opportunities to showcase your amazing selves in support of more of us becoming our best selves.

Admiral Collection +\$10,000

The Admiral Butterfly Collection is reserved for partners who donate more than \$10,000 to offset event costs for the Gala Breakfast. There are three reserved partner categories for this level.

- Red Admiral Butterfly Catering Partner **OPEN**
- White Admiral Butterfly Venue Partner **Meridian Banquets**
- Poplar Admiral Butterfly Audio/Visual Partner **OPEN**
- Great Spangled Fritillary Event Partners **OPEN**

**Responses respectfully requested by
April 15, 2020.**

Please contact tracyw@chrysalis.ca with your interest in partnering with us for our 2020 Spirit of Chrysalis Gala Fundraising Breakfast.





Partner Opportunities

Spirit of Chrysalis Gala Breakfast

Butterfly Flutter

The Butterfly Flutter has one reserved partner category but is otherwise open to all partners who donate more than \$1,000 and up to \$9,999.

Silver-Spotted Skipper

\$5,000—\$9,999

Print Sponsor

OPEN

Silvery Blue Butterfly

\$5,000—\$9,999

Event Partners

The VETS Group
Fortis Alberta

Bronze Copper Butterfly

\$2,500—\$4,999

Event Partners

DynaLIFE Medical Labs

Monarch Butterfly

\$1,000—\$2,499

Event Partners

Bedrock Advisory
Canadian Engineered Wood Products
JRL Development Corp.
Nerds On Site
Solomon Financial Corp.

Olympia Marble Butterfly Table Sponsors

\$250 Per Table

onetwosix design inc.
POLICY PROTEC

Partner Opportunities

Spirit of Chrysalis Gala Breakfast—Overview

Admiral Collection \$10,000 +	Butterfly Flutter up to \$9,999			
	Sliver-Spotted Skipper & Silvery Blue \$5,000 - \$9,999	Bronze Copper \$2,500 - \$4,999	Monarch \$1,000 - \$2,499	Olympia Marble \$250
Company name on event materials thanking sponsors	Company name on event materials thanking sponsors	Company name on event materials thanking sponsors	Company name on event materials thanking sponsors	Company name on event materials thanking sponsors
Public thank you from MC at event	Public thank you from MC at event	Public thank you from MC at event	Public thank you from MC at event	Tent card with company name on sponsored table
Full table for 10 at event	Up to 7 guests at one table at event	Up to 6 guests at one table at event	Up to 5 guests at one table	
Opportunity to place up to two freestanding banners/signs at event or one full display up to 10' in length	Opportunity to place up to two freestanding banners/signs at event	Opportunity to place one free-standing banner/sign at event		
Company recognition through Chrysalis' social media both before and after event	Company recognition through Chrysalis' social media both before and after event	Company recognition through Chrysalis social media before & after event		
Invite for up to 10 guests to private reception at our Chrysalis Art Exhibition	Invite for up to 5 guests to private reception at our Chrysalis Art Exhibition			
Company recognition on Spirit of Chrysalis webpage at chrysalis.ca , which will remain up until Nov. 1, 2020				
Opportunity for partner profile in upcoming issue of <i>From the Wings</i> , the Chrysalis external partner & stakeholder newsletter				