



Calling All Superheroes!

Over the years, community superheroes like you and your organization have helped Chrysalis: An Alberta Society for Citizens with Disabilities to foster a better quality of life for us all. So, as a pillar of our community who supports others from behind-the-scenes, you are one of the superheroes invited to be part of our Spirit of Chrysalis Fundraising Gala Breakfast to be held at Meridian Banquets & Conference Centre in Edmonton from 7–9 am on Tuesday, May 28, 2019.

This annual signature event highlights the positive personal growth in the lives of the clients we serve - Albertans with developmental disabilities, helps us raise funds to continue offering quality services and programming, raises awareness for people with disabilities, and also builds new relationships within the community.

We offer you the opportunity to support us financially as an event sponsor or to help us strengthen our Friends of Chrysalis network. The following overview provides a range of sponsorship options for this year's Superheroes-themed event in honour of those behind-the-scenes and in the public eye that help build and serve others in our community.

To further discuss these or other partnership options please contact Tracy Williams at tracyw@chrysalis.ca or call her at 780-482-0331.

Background

Since 1968, Chrysalis has advocated for community inclusion and has provided quality services to individuals with developmental disabilities to help improve their quality of life and help them reach their life goals and aspirations.

Thank you for your consideration in supporting our 2019 Spirit of Chrysalis Fundraising Gala Breakfast.

Kim Dingler
Chair
Chrysalis Charitable Foundation

Jerome Babyn
President & CEO
Chrysalis: An Alberta Society for Citizens with Disabilities



Partner Opportunities

Spirit of Chrysalis Gala Breakfast

Butterfly Flutter

The Butterfly Flutter has one reserved partner category but is otherwise open to all partners who donate more than \$1,000 and up to \$9,999.

Silver-Spotted Skipper \$5,000—\$9,999	Print Sponsor	OPEN for 1 partner
Silvery Blue Butterfly \$5,000—\$9,999	Event Partners	OPEN & unlimited partners The VETS Group
Bronze Copper Butterfly \$2,500—\$4,999	Event Partners	OPEN & unlimited partners DynaLife Medical Labs Fortis Alberta Superheroes Academy
Monarch Butterfly \$1,000—\$2,499	Event Partners	OPEN & unlimited partners Canadian Engineered Wood Products McCormick General Construction Radisson Hotel & Convention Centre YEG TweetUp

Partner Opportunities

Spirit of Chrysalis Gala Breakfast—Overview

Admiral Collection \$10,000 +	Butterfly Flutter up to \$9,999		
	Sliver-Spotted Skipper & Silvery Blue \$5,000 - \$9,999	Bronze Copper \$2,500 - \$4,999	Monarch \$1,000 - \$2,499
* Company name on event materials thanking sponsors	* Company name on event materials thanking sponsors	* Company name on event materials thanking sponsors	* Company name on event materials thanking sponsors
* Public thank you from MC at event	* Public thank you from MC at event	* Public thank you from MC at event	* Public thank you from MC at event
* Full table for 10 at event	* Up to 7 guests at one table at event	* Up to 6 guests at one table at event	* Up to 5 guests at one table at event
* Opportunity to place up to two freestanding banners/signs at event or one full display up to 10' in length	* Opportunity to place up to two freestanding banners/signs at event	* Opportunity to place one free-standing banner/sign at event	
* Company recognition through Chrysalis' social media both before and after event	* Company recognition through Chrysalis' social media both before and after event	* Company recognition through Chrysalis' social media both before and after event	
* Invite for up to 10 guests to the Chrysalis partner appreciation reception at our annual Art Exhibition & Sale (Oct. 18, 2019)	* Invite for up to 5 guests to the Chrysalis partner appreciation reception at our annual Art Exhibition & Sale (Oct. 18, 2019)		
* Company recognition on the Spirit of Chrysalis webpage on Chrysalis website at chrysalis.ca , which will remain up until Dec. 1, 2019			
* Opportunity for partner profile in upcoming issue of <i>From the Wings</i> , the Chrysalis external partner & stakeholder newsletter			