

Calling All Superheroes!

Over the years, community superheroes like you and your organization have helped Chrysalis: An Alberta Society for Citizens with Disabilities to foster a better quality of life for us all. So, as a pillar of our community who supports others from behind-thescenes, you are one of the superheroes invited to be part of our Spirit of Chrysalis Fundraising Gala Breakfast to be held at Meridian Banquets & Conference Centre in Edmonton from 7—9 am on Tuesday, May 28, 2019.

This annual signature event highlights the positive personal growth in the lives of the clients we serve - Albertans with developmental disabilities, helps us raise funds to continue offering quality services and programming, raises awareness for people with disabilities, and also builds new relationships within the community.

We offer you the opportunity to support us financially as an event sponsor or to help us strengthen our Friends of Chrysalis network. The following overview provides a range of sponsorship options for this year's Superheroes-themed event in honour of those behind-the-scenes and in the public eye that help build and serve others in our community.

To further discuss these or other partnership options please contact Tracy Williams at tracyw@chrysalis.ca or call her at 780-482-0331.

Background

Since 1968, Chrysalis has advocated for community inclusion and has provided quality services to individuals with developmental disabilities to help improve their quality of life and help them reach their life goals and aspirations.

Thank you for your consideration in supporting our 2019 Spirit of Chrysalis Fundraising Gala Breakfast.

Kim Dingler Jerome Babyn Chair President & CEO

Chrysalis Charitable Foundation Chrysalis: An Alberta Society for Citizens with Disabilities



Partner Opportunities

Spirit of Chrysalis Gala Breakfast

We offer our partners the following kaleidoscope of opportunities to showcase their amazing superhero or day-to-day selves in support of more of us becoming our best selves.

Admiral Collection +\$10,000

The Admiral Butterfly Collection is reserved for partners who donate more than \$10,000 to offset event costs for the Gala Breakfast. There are three reserved partner categories for this level.

| • | Red Admiral Butterfly | Catering Partner | OPEN for partner(s) |
|---|---------------------------|----------------------|----------------------------|
| • | White Admiral Butterfly | Venue Partner | Meridian Banquets |
| • | Poplar Admiral Butterfly | Audio/Visual Partner | OPEN for 1 partner |
| • | Great Spangled Fritillary | Event Partners | OPEN & unlimited partners |
| | | | Eveline Charles |

First Right of Refusal

All of our partners from last year have first-right-of-refusal for our 2019 partner opportunities. Responses respectfully requested by April 1, otherwise the reserved partner opportunities open up to others.

Please notify Tracy Williams (tracyw@chrysalis.ca) of your interest in partnering with us for our 2019 Spirit of Chrysalis Gala Fundraising Breakfast.



Partner Opportunities Spirit of Chrysalis Gala Breakfast

Butterfly Flutter

The Butterfly Flutter has one reserved partner category but is otherwise open to all partners who donate more than \$1,000 and up to \$9,999.

| Silver-Spotted Skipper | Print Sponsor | OPEN for 1 partner |
|--------------------------------|-----------------------|--------------------------------------|
| \$5,000—\$9,999 | | |
| | | |
| Silvery Blue Butterfly | Event Partners | OPEN & unlimited partners |
| \$5,000—\$9,999 | | The VETS Group |
| | | |
| Bronze Copper Butterfly | Event Partners | OPEN & unlimited partners |
| \$2,500—\$4,999 | | DynaLife Medical Labs |
| | | Fortis Alberta |
| | | Superheroes Academy |
| | | |
| Monarch Butterfly | Event Partners | OPEN & unlimited partners |
| \$1,000—\$2,499 | | Canadian Engineered Wood Products |
| | | McCormick General Construction |
| | | Radisson Hotel & Convention Centre |
| | | YEG TweetUp |

Partner Opportunities Spirit of Chrysalis Gala Breakfast—Overview

| Admiral Collection \$10,000 + | | | |
|---|--|--|---|
| | Sliver-Spotted Skipper & Silvery Blue \$5,000 - \$9,999 | Bronze Copper \$2,500 - \$4,999 | Monarch \$1,000 - \$2,499 |
| * Company name on event materials thanking sponsors | * Company name on event materials thanking sponsors | * Company name on event materials thanking spon- sors | * Company name on event materials thanking sponsors |
| * Public thank you from MC at event | * Public thank you from MC at event | * Public thank you from MC at event | * Public thank you from MC at event |
| * Full table for 10 at event | * Up to 7 guests at one table at event | * Up to 6 guests at one table at event | * Up to 5 guests at one table at event |
| * Opportunity to place up to two freestanding banners/ signs at event or one full display up to 10' in length | * Opportunity to place up to two freestanding banners/signs at event | * Opportunity to place one free-standing banner/ sign at event | |
| * Company recognition through Chrysalis' social media both before and after event | * Company recognition through Chrysalis' social media both before and after event | * Company recognition through Chrysalis' social media both before and after event | |
| * Invite for up to 10 guests to the Chrysalis partner appreciation reception at our annual Art Exhibition & Sale (Oct. 18, 2019) | * Invite for up to 5 guests to the Chrysalis partner appreciation reception at our annual Art Exhibition & Sale (Oct. 18, 2019) | | |
| * Company recognition on the Spirit of Chrysalis web- page on Chrysalis website at chrysalis.ca, which will remain up until Dec. 1, 2019 | | | |
| * Opportunity for partner profile in upcoming issue of <i>From the Wings</i> , the Chrysalis external partner & stakeholder newsletter | | | |